



2021 “Kids Helping Kids” Christmas Stroll Parade

Application Deadline: Friday, November 12
Event Time & Date: 10am December 4, 2021

The theme for the 2021 Christmas Stroll Parade will be
“Kids Helping Kids”

All parade participants and spectators are encouraged to bring a gift for Blue Santa

PLEASE CAREFULLY READ ENTIRE APPLICATION/RULES. STAGING AND RULES HAVE CHANGED.

The theme for the 2021 Christmas Stroll Parade will be “Kids Helping Kids.” The Parade Committee will accept the first forty entries which meet the parade guidelines. All entries/floats must be decorated in a Kid’s Holiday Theme. Please include in your application a description of your Kid’s Holiday Themed entry and photos if available. Upon arrival to parade check in, your entry must match your application description. Please see application for script directions. The application deadline is Friday, November 12, 21 (or when we reach forty (40) accepted entries). Due to limited space, late applications will not be accepted.

In order for public viewing to begin promptly at 10:00 a.m., we will begin to march/drive into the parade route at 9:45 a.m. sharp! All units are **required** to creatively decorate your entry in a Kid’s Holiday Theme and individual participants are required to be dressed in holiday attire. Youth groups (i.e. bands, scouts, etc.) and performance / dance groups may wear their uniforms/costumes. Individuals who are accompanying the youth groups or performance / dance groups must be dressed in attire that reflects holiday spirit. The Parade will begin at 10:00 a.m. rain or shine. The Christmas Stroll Parade Committee will be awarding first, second and third place for the Best “Kids Helping Kids” Themed Entries. Please see bottom of application for more information on awards.

1. THIS WILL BE A FIRST COME-FIRST SERVED LINE UP, barring a few necessary exceptions which have been predetermined. ALL UNITS MUST REMAIN IN YOUR ASSIGNED POSITION.
2. No entry will be allowed to enter the parade line-up unless you have been selected to participate.
3. The Christmas Stroll Parade committee reserves the right to reject any entry that is inappropriate, not in good taste, or not in the best interest of the parade.
4. The theme of the Parade is “Kids Helping Kids.” All entries should be decorated in this theme, with holiday décor, and participants must be dressed in festive holiday attire. In addition, there should be **no one dressed as Santa in any group**. Santa is already participating in the parade and additional Santas are confusing and upsetting to children. Note: anyone dressed as Santa will be asked to change attire or leave the parade.
5. Drivers of motorized vehicles must have a valid driver’s license and should drive at a reasonable pace. Entries may not stop during the parade, unless there is an emergency. Entrants will be asked to leave the parade if they are not following at a reasonable rate (approximately twenty (20) foot gap between motorized entries; approximately ten (10) foot gap between marching parade units).
6. No vehicle(s) is allowed to be left unattended! You must have someone with parade entry vehicle(s) at all times.
7. All walking parade entrants must be able to maintain a marching pace and keep up with the pace of the parade.
8. Trailers entered should be no longer than 20’ unless they are a preapproved gooseneck or 5th wheel.
9. All parade participants are required to conduct themselves in such a manner as not to infringe on the rights of residents and merchants along the staging area and the parade route.
10. NO objects including candy, flyers, favors, etc., may be thrown to the crowd along the parade route or staging area. People may walk along the street beside your unit to distribute items. You must note items to be distributed on parade application.
11. Do NOT exit the parade early. The parade ends at the same location as start-up.
12. If parade entry consist of more than one vehicle, ALL vehicles must be present to check in and receive an assigned position.

2021 "Kids Helping Kids" Christmas Stroll Parade Application
Saturday, December 4, 10:00 a.m. (departure at 9:45 a.m.)
All parade participants are asked to bring a new toy for Blue Santa

Name/Organization: _____

Address: _____ Email: _____

Daytime Phone: _____ P.M. Phone: _____

Type of Unit: (see bottom) _____ Float _____ Specialty Unit (please select one): _____ Clown Club _____ Color Guard
_____ Dance _____ Band _____ Decorated vehicle _____ Canine * _____ Equestrian * _____ Other

**Equestrian and animal units must provide their own accompanying clean-up personnel and equipment.*

Number of participants: _____ Float or entry length (including motor) _____

A detailed description of parade entry, including all items displayed, will be required. Any deviations will not be allowed.

Description of Entry: _____

***Please attach photos of your entry if available.**

***Parade script to be read by emcee should be attached on a separate page.**

SCRIPT DIRECTIONS

Please submit your parade script in the following format:

- Script must be submitted in a **BULLET OUTLINE FORMAT** (maximum 10 bullet items for use by emcee)
- Script must be submitted as a WORD document
- Typed, 24 point font, Times Roman
- Print portrait orientation (vertical) on 8.5" x 11" paper
- Leave bottom half of paper blank for office use

WAIVER

I, _____, as a representative for the _____

_____ (organization) understand that I am (we are) choosing to participate in the 2021 Christmas Stroll Parade at my (our) own risk and neither the City of Georgetown, the Downtown Georgetown Association nor the Christmas Stroll Committee accepts liability or responsibility regarding animals, vehicles, equipment or personal injury during this event. I also understand that throwing candy or other items is prohibited and participants' getting on or off a vehicle while in the parade is prohibited, and that by violating these or other safety provisions, we acknowledge that we can and will be removed from the parade.

Signature: _____ Date: _____

AWARDS

Before the Christmas Stroll Parade begins, awards will be given to the parade entries. All award winners will be awarded a keepsake banner to "wear" during the Parade. Judging will take place prior to the parade by qualified judges, starting approximately 1 hour prior to the start time for the parade. **To qualify, units must be in their assigned line-up position and ready for judging by 9:00 a.m. The Parade begins at 9:45 a.m. The registration and line-up will open at 7:30 a.m. Final results will be announced just prior to the parade start and the award banners will be presented to the winning units.**

eMail or Mail signed application and script to: engage@downtowngeorgetownassociationtx.org or

Downtown Georgetown Association 2300 Scenic Drive, PO Box 1766 Georgetown, TX 78627

Entries **must be received** on or before 11/12/21