

Downtown Georgetown Association **Boo Bash 2021**

We will be providing a map and directions for the location for your booth in an upcoming email once we have our final list of participants.

Date: Sunday, October 31

Active Event Time: 1-4pm

Setup Start Time: 11am. Your setup should be complete by noon. Except for participants who are using a vehicle as their “booth space,” we ask that all vehicles be removed from the event area no later than noon.

- Participants using their **vehicles**: please pull into a parking spot along Main St on the shops side (the east side of Main St.) *Do not park in the courthouse side (this side is reserved for participants requiring electric).*
- Setting up a **tent**: 40 lbs per leg (must have weights on all 4 legs). We ask that people setting up a tent be prepared to enter the event area around 11:30AM. This will allow for the larger vehicles (food trucks, etc) to load in first.
- **Large Vehicles and Food Trucks**: please plan enter the event area close to 11am

Entering the Event Area

- NO ENTRY ALLOWED FROM AUSTIN AVENUE.
Upon arrival, please note traffic flow is ONE WAY ONLY.
This will be enforced by Event Staff.

Setup: booth locations are not assigned. Except for Large Vehicles and Food Trucks, as participants may choose their location – *first come, first choice*. Please be respectful and patient as the setup process can take some time. Do not setup in or block intersections.

- **Main Street:** Enter from 8th & Main, exit 7th & Main (right) or Main toward 6th
 - **Tents:** set up your booth along the west side (courthouse side) of the center line (there are markings on the street for placement). Booths should be setup side by side, no gaps between.
 - **Vehicles used as “Booths”:** pull into any parking spot in front of the shops trunk facing the street
 - **Participants with Electric:** Electric spots are along the curb of the courthouse. Please leave a 36” gap between your tent and the curb. Do not place anything on the grass or sidewalk.
- **8th Street:** Enter from 8th & Main, exit Austin Ave.
 - Food trucks, vendors requiring electric
 - **Tents:** set up your booth along the south side (courthouse side) of the center line (there are markings on the street for placement). Booths should be setup side by side, no gaps between.

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- Participants with Electric: Electric spots are along the curb of the courthouse. Please leave a 36” gap between your tent and the curb. Do not place anything on the grass or sidewalk.

Electric

- Participants requesting electric must setup along the curb of the provide their own cords. Any special requirements need to be approved PRIOR TO THE EVENT.

Generators

- Generators must be completely barricaded and positioned 10' (ten feet).

Tear-Down: for safety reasons, we do not allow early departures from the active event area. If, for some reason, you need to close early, please close down your booth and wait until 4pm to complete the tear-down process. *Only in case of emergency*, contact a staff person (contact information will be provided) and arrangements will be made to assist you in leaving the active event area.

Active Event Area: For this year’s event, we will be closing Main Street (east side of the courthouse, between 7th & 8th) and 8th Street (south side of courthouse, between Austin Ave and Main St) for the event. Please note: most weekends there are people demonstrating all around the courthouse. While this doesn’t provide an ideal situation for our events, Downtown Georgetown Association has no control over the activity nor does the City of Georgetown or the Georgetown Police Department due to people’s right to assembly. Disruptions such as disorderly conduct are generally rare and although the people can be loud, our events haven’t been significantly impacted.

During the Event: In years past our attendance is estimated as many as 5,000 people. While we cannot guarantee attendance, it is a very popular event and we ask that you be prepared to accommodate a large number of people. All participants are required to provide candy (don’t forget the toddlers) and /or a child-friendly item. As you can imagine, this is very hard to determine with certainty, but as everyone is participating, an estimated 2,000 pieces should provide enough treats for all the kiddos to get something.

Activities: There will be a DJ, there will be a pet costume contest hosted by Wag Heaven and there will be some activities provided by The Williamson Museum. This, along with all of your amazing setups should make for another fabulous event!

In the next few days, we will begin processing credit card payments. If the information provided did not import from the form correctly (and there were a few), I’ll be contacting you.

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Parking

- Please see the attachment for parking availability
- Except for vehicles used as “booths,” parking in front of merchants or in streets located within one (1) block of “The Square” is not allowed.
- **Handicap Parking** is available in the lot located at 9th and Main -- proper credentials required, of course.

Restrooms

- 7th & Main Street: Visitors Center
- 9th & Main Street: behind Grace Heritage Church

Merchants who do have restrooms are reserved for customers. As a participant at our event, we ask that you be respectful of the merchants' business and facilities.