



The Christmas Stroll attracts over 55,000 people each year to the historic Georgetown Square, offering a unique shopping and entertainment experience for guests of all ages. In addition to more than 150 artisan/craft, food, and retail vendors, guests enjoy a parade, kid's activities, live music and community performances, photos with Santa and more.

The DGA Board reserves the right to set limits on the types of vendors accepted into the Christmas Stroll. **There is no guarantee of exclusivity for any vendor.**

Whether you have been a vendor in past DGA events or are brand new to our event, please make sure to read through our Event Policies and Procedures thoroughly before applying.

Acceptance to past Christmas Stroll events does not guarantee current or future acceptance.

2024 EVENT DATE & HOURS: **NOW A 3 DAY EVENT**

Friday, December 6, 4PM - 10PM (6 hours)

Saturday, December 7, 10AM-9:30PM (12.5 hours)

Sunday, December 8, 10AM - 4PM (6 hours).

Total selling hours = 24.5 (vs 14 hours in 2023).

Booths are set up on Friday and patrolled overnight by police officers on Friday and Saturday.

**EVENT LOCATION: The Georgetown Square in Georgetown, Texas
116 W. 8th St, Georgetown, TX 78626**

APPLICATION FEE: There is a \$25 non-refundable Application Fee

APPLICATION DEADLINE: August 23, 2024

JURY INFORMATION: This is a juried event. Applications are reviewed and scored by a jury panel of 3-5 people.

BOOTH INFORMATION

FEES:

All exhibitors will be charged fees as determined below. **All booth fees are non-refundable.**

ARTISANS/CRAFTERS/RETAIL:

~ (1) 10' x 10' Booth Space (\$410.00) Total 24.5 selling hours electricity included

FOOD TRUCKS / VENDORS:

~ (1) 10' x 20' Booth Space (\$825.00) Total 24.5 selling hours electricity included (50 AMP)

~ (1) 10' x 20' Booth Space (\$800.00) Total 24.5 selling hours electricity NOT included

****NEW** WIFI WILL BE PROVIDED FOR YOUR POS SALES****

- All sales, taxes, etc. are to be handled by the vendor.
- No commission on sales.
- The booth fee is due only after invitation is extended and accepted.
- Food vendors will also be juried.
- **It is preferred for all food vendors to be completely self-contained. (*EU Generators or generators running 60 decibels or under ONLY).**
- Submit 5 quality images {include 1 booth shot} IMPORTANT: Jurors judge off of PHOTOS ONLY. Please be sure and submit your best. Links to website, Etsy pages, or social media that gives an accurate depiction of your items and booth setup are also acceptable.
- Only ONE application per vendor allowed.
- All booth spots include power (with the exception of food vendors & a few on N. Main St).
- There WILL be a waiting list.

It is the responsibility of vendors and their employees to be informed about and comply with federal, state, and local health regulations and licensing requirements related to their products, display, distribution, sampling, and sale BEFORE applying to the Christmas Stroll.

FOR MORE INFORMATION:

For more information, email the Vendor Relations Coordinator at VendorRelations@DowntownGeorgetownAssociationTX.org or call (512) 639-8719. We also invite you to check out our website at www.TheGeorgetownSquare.com.

All correspondence will come to you via e-mail through the MarketSpread System. Be sure to check your spam and junk mail folders to ensure our communications are not going to those folders in error.

NON-PROFIT ORGAZNIZATIONS

Thank you for your interest in being a vendor for the DGA Christmas Stroll. The Stroll, along with Market Days, aims to offer a platform for small business owners to sell their products and business services.

Our Bylaws and Mission aim to promote these businesses and provide them with a venue to reach new customers. Unfortunately, organizations and nonprofits do not fit into these categories and therefore do not align with our Bylaws and Mission.

We understand that you have been a participant in past events. However, our new Board of Directors has a strong commitment to realign and ensure we comply with our Bylaws and Mission. We truly appreciate your understanding.