



## **2023 Christmas Stroll Application Information**

Thank you for your interest in applying for the 42nd Annual Downtown Georgetown Association 2023 Christmas Stroll! Christmas Stroll attracts over 50,000 people each year to the historic Georgetown Square, offering a unique shopping and entertainment experience for guests of all ages. In addition to more than 200 artisan/craft, food, and retail vendors, guests enjoy a parade, kids activities, live music and community performances, Bethlehem Village re-enactment, photos with Santa and more.

The DGA Board reserves the right to set limits on the types of vendors accepted into the Christmas Stroll **There is no guarantee of exclusivity for any vendor.**

**Whether you have been a vendor in past DGA events or are brand new to our event, please make sure to read through our Event Policies and Procedures thoroughly before applying. Acceptance to past Christmas Stroll events does not guarantee current or future acceptance.**

**EVENT DATE & HOURS:** December 1, 2023 5PM-9PM, December 2, 2023 10AM-8PM

**EVENT LOCATION:** The Georgetown Square in Georgetown, Texas

**APPLICATION FEE:** There is a \$25 non-refundable Application Fee

**APPLICATION DEADLINE:** July 15, 2023

**JURY INFORMATION:** This is a juried event. Applications are reviewed and scored by a jury panel of 3-5 people. The vendor selection process will begin after the application deadline.

All correspondence will come to you via e-mail through the MarketSpread System. Be sure to check your spam and junk mail folders to ensure our communications are not going to those folders in error.

## BOOTH INFORMATION

**FEES:** All exhibitors will be charged fees as determined below. All booth fees are non-refundable.

### ARTISANS/CRAFTERS/RETAIL:

- ~ (1) 10' x 10' Booth Space (\$275.00)
- ~ (2) 10' x 10' Booth Spaces (\$475.00)
- ~ (3) 10' x 10' Booth Spaces (\$650.00)

### NON-PROFIT, FARM & RANCH VENDORS:

- ~ (1) 10' x 10' Booth Space (\$75.00) *\*must be a 501-C(3) or 501-C(6) etc.*

### FOOD TRUCKS / VENDORS:

- ~ (1) 10' x 20' Booth Space (\$550.00)
- ~ (1) 10' x 30' Booth Space (\$650.00)

- All sales, taxes, etc. are to be handled by the exhibitor.
- No commission is taken at this Festival.
- The booth fee is due only after invitation is given to the exhibitor and accepted.
- ALL STREET VENDORS MUST APPLY THROUGH MARKETSPREAD.
- Food vendors will also be juried.
- **It is preferred for all food vendors to be completely self-contained. (\*EU Generators or generators running 60 decibels or under ONLY).**
- Submit 5 quality images {include 1 booth shot} IMPORTANT: Jurors judge off of PHOTOS ONLY. Please be sure and submit your best. Links to website, Etsy pages, or social media that gives an accurate depiction of your items and booth setup are also acceptable.
- Only ONE application per vendor allowed.
- All booth spots include power (with the exception of food vendors & a few on N. Main St).
- There WILL be a waiting list.

**It is the responsibility of vendors and their employees to inform themselves about and comply with federal, state, and local health regulations and licensing requirements related to their products, display, distribution, sampling and sale BEFORE applying to Christmas Stroll**

### FOR MORE INFORMATION:

For more information, email the Vendor Relations Coordinator, Amanda Barker at [VendorRelations@DowntownGeorgetownAssociationTX.org](mailto:VendorRelations@DowntownGeorgetownAssociationTX.org) or call (512) 639-8719.