

Taste of Georgetown



Showcase your business to 500 guests at the
2010 Taste of the Essence of Georgetown
October 23rd from 4:30 until 9 PM inside the
historic Williamson County Courthouse
presented by the Downtown Georgetown Association

What started out six years ago as a great idea, has become a signature event for Georgetown~
The Taste of Georgetown. Local restaurants and caterers along with regional wineries are all in the spotlight when we turn the historic courthouse into an elegant, upscale tasting event. Building on the successful 2008 & 2009 events held at the Courthouse downtown, this year's event promises to be as unique and unforgettable an event. The buzz is already starting and we know you will want to be a part of it all.

Festive Food & Fun– a ‘must do’ event!

This event attracts young and old, couples and singles, locals and visitors, food professionals and connoisseurs. Texas wineries add a delicious opportunity to taste some of the best. When asked about the event, people respond with pleasant memories and associations with our city and the products they sample.

This event is targeted to an important demographic: The one that frequently buys your product and enthusiastically refers friends and family!

Economic benefits for the community!

Each year the proceeds:

- Provide scholarships for area high school students involved in the food industry.
- Continue support for the Downtown Georgetown Association's efforts to promote, protect and enhance the vitality of Georgetown's historic district.

Increase awareness and develop new resources for your business!

- An event program given to each guest will highlight your restaurant with your business information and any discount coupon you may wish to offer.
- You'll also enjoy the appeal of a unique event venue; space for your booth; elegant ambience in an historic setting; judging for prizes in several categories including the coveted "People's Choice" award. Great promotional opportunities!

Enjoy an event that is affordable, fun and great for business!

Won't you join us at this wildly popular event? Please find enclosed a reservation form for a booth at the event. Invest in the outstanding exposure this opportunity provides. Complete the information and mail today! Deadline is September 15th to be included in all advertising.

We want you at the 2010 Taste of the Essence of Georgetown on October 23rd!

Questions? Give us a call!

Sincerely,

Trisha Tallman, Director
Downtown Georgetown Association
(512) 868-8675



Taste of Georgetown

Saturday, October 23, 2010
4:30 ~ 9:00 PM --- Load-in 3PM

Reservation form ~ booth space for restaurants & caterers

Restaurant/Caterer Name _____

Address _____

City, State & Zip _____

Contact Name _____

Phone _____ Fax _____

Email _____ Cell Phone _____

Enclosed is my check for [] \$50

- Please review the General Information sheet enclosed
- Booth locations will be assigned in the order applications are received
- Deadline for event program artwork/information is October 2nd

Mail application & payment to: Downtown Georgetown Association
RE: Taste of Georgetown PO Box 1766
Georgetown, TX 78627

For questions, please contact the Downtown Georgetown Association
Trisha at (512) 868-8675

Email: dga.mail@verizon.net Website: www.thegeorgetownsquare.com

The *Taste of Georgetown* is presented by

